## What is claimed is:

- A terminal having a first receiver for receiving a first signal from a first communications network comprising:

   a second receiver for receiving a second signal conveying complementary information relating to said first signal from a second communications network.
- 10 2. A terminal according to claim 1, further comprising a controller for configuring said first receiver according to said complementary information.
- 3. A terminal according to claim 1 or 2, wherein said first receiver is enabledto receive said first signal in response to said complementary information.
  - 4. A terminal according to claim 1, 2 or 3, wherein said complementary information comprises schedule and configuration data.
- 20 5. A terminal according to any preceding claim, further comprising storage means for storing user preferences.
- A terminal according to claim 5, further comprising decision means for deciding whether said second signal should enable said first receiver in dependence on the stored user preferences.
  - 7. A terminal according to any preceding claim, wherein said first signal is a digital video broadcasting (DVB) signal, and said first receiver is a digital video broadcasting (DVB) receiver.

- 8. A terminal according to any preceding claim, wherein said second signal is a global system for mobile (GSM) signal, and said second receiver is a global system for mobile (GSM) receiver.
- 9. A terminal according to any of claims 1 to 7, wherein said second signal is a general packet radio service (GPRS) signal, and said second receiver is a general packet radio service (GPRS) receiver.
- 10.A terminal according to any one of claims 1 to 9, wherein the first signal
   includes a data file, said terminal being actuable in response to said complementary information to receive said data file.
  - 11. Apparatus for transmitting a signal to a receiver via a first communications network comprising:
- a transmitter for transmitting complementary information relating to said signal via a second communication network.
  - 12. Apparatus according to claim 11, wherein said complementary information comprises schedule and configuration data relating to said first signal.

- 13. Apparatus according claim 11 or 12, further comprising storage means for storing details of subscriber preferences.
- 14. Apparatus according to claim 13, further comprising decision means for deciding to which subscribers to transmit said second signal in dependence on said stored subscriber preferences.
  - 15. Apparatus according to any of claims 11 to 14, wherein said first signal is a digital video broadcasting (DVB) signal, and said first communications network is a digital video broadcasting (DVB) network.

- 16. Apparatus according to any of claims 11 to 15, wherein said second communications network is a global system for mobile (GSM) network, and said transmitter is a global system for mobile (GSM) transmitter.
- 5 17.Apparatus according to any of claims 11 to 15, wherein said second communications network is a general packet radio service (GPRS) network, and said transmitter is a general packet radio service (GPRS) transmitter.
- 10 18.A method of receiving a first signal from a first communications network comprising: receiving a second signal conveying complementary information relating to said first signal from a second communications network.
- 15 19.A method according to claim 18, further comprising receiving said first signal in accordance with said complementary information.
  - 20.A method according to claim 18 or 19, further comprising storing user preferences.

- 21.A method according to claim 20, further comprising deciding whether said second signal should be received in dependence on said stored user preferences.
- 25 22.A method of transmitting a signal to a receiver via a first communications network comprising: transmitting complementary information relating to said signal via a second communication network.
- 30 23.A method according to claim 22, wherein the step of transmitting complementary information comprises transmitting schedule and configuration data relating to said signal.

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- 24. A method according to claim 22 or 23, further comprising storing details of subscriber preferences.
- 25.A method according to claim 24, further comprising deciding whether to
   transmit said complementary information to a subscriber in dependence on said stored preferences.
  - 26. A method according to any of claims 22 to 25, comprising transmitting said signal as a digital video broadcasting (DVB) signal.
  - 27.A method according to any of claims 22 to 26, comprising transmitting said complementary information via a global system for mobile (GSM) network.
- 28.A method according to any of claims 22 to 26, comprising transmitting said complementary information via a general packet radio service (GPRS) network.
  - 29. A method of transmitting a signal to a receiver via a first communications network, comprising receiving a request for non-scheduled content to be included in said signal and transmitting service information via a second communications network identifying availability of said non-scheduled content.
- 30.A method as claimed in Claim 29, wherein said service information is generated in accordance with changes to scheduled content to include said non-scheduled content in said signal.
  - 31.A method as claimed in Claim 29 or Claim 30, wherein said service information includes schedule and configuration data relating to said signal.

- 32. A method as claimed in any one of Claims 29 to 31, wherein said service information identifies a time and channel location at which said non-scheduled content will be transmitted.
- 33.A method of receiving a first signal from a first communications network, comprising requesting non-scheduled content to be included in said signal, receiving a second signal conveying service information via a second communications network identifying availability of said non-scheduled content and activating reception of said first signal in accordance therewith.
  - 34.A method as claimed in Claim 33, wherein reception of said first signal is deactivated following reception of said non-scheduled content.
- 15 35.A method as claimed in Claim 33 or Claim 34, wherein acknowledgement of reception of said non-scheduled content is made to said first communications network.
- 36.A method as claimed in any one of Claims 33 to 35, including storing said non-scheduled content following reception of said signal.
  - 37.A method of transmitting a signal to a receiver via a first communications network comprising transmitting complementary information relating to said signal via a second communications network, wherein said first signal contains public data and said complementary information contains personal data.
  - 38.A method of receiving a first signal from a first communications network comprising receiving a second signal conveying complementary information relating to said first signal from a second communications network, and combining said information from said second signal with content in said first signal.

- 39.A method as claimed in Claim 38, wherein said complementary information comprises personal data, said data being combined with generic data forming said content of said first signal.
- 5 40.A method as claimed in Claim 38 or Claim 39, wherein said second signal further comprises schedule and configuration data relating to said first signal identifying said content.
- 41.A terminal substantially as hereinbefore described with reference to the accompanying drawings.
  - 42. Apparatus for transmitting a signal substantially as hereinbefore described with reference to the accompanying drawings.
- 15 43.A method of receiving substantially as hereinbefore described with reference to the accompanying drawings.
  - 44. A method of transmitting substantially as hereinbefore described with reference to the accompanying drawings.